

Gregory Blatt  
Director

Mr Ivan Kotek  
Executive Vice-President  
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Geneva, 2 December 1996  
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Dear Mr Kotek,

I trust you found your participation in the 1996 Middle East/North Africa Economic Conference in Cairo productive and useful.

On behalf of the members of the World Economic Forum and the international business community who participated in the recent conference organized by the World Economic Forum in partnership with the Government of Egypt, we would like to thank you for your active and constructive participation.

Numerous participants expressed to us their appreciation for your specific contribution to the meeting deliberations. Your remarks were instrumental in setting the business-driven tone and agenda of the conference, a collective objective towards which we all worked so hard to ensure. Many executives have told us that they now better understand both the changes taking place in the Middle East economies and the tremendous commercial potential that is emerging.

Our members were reassured to see that the Middle East and North Africa region is opening up for business. The conference was timely in view of the various issues which urgently needed to be addressed by the political and business leadership from the region, such as regional cooperation, economic growth and creating an investor-friendly environment. The planned 1997 conference in Qatar will allow us to take stock of the progress achieved and to further the business/public sector partnership which is crucial to the fulfillment of peace in the entire region.

Once again, thank you for your valuable assistance and support in making the conference an overwhelming success. We look forward to continued cooperation with you in our forthcoming activities and events in the region. With kindest regards,

Yours sincerely,

